

NATIVE Love

February 11, 2015



National Indigenous Women's Resource Center
National Resource Center to Enhance Safety of Native Women and their Children

Rose Quilt
&
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NativeLove Team

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What we are sharing today

- 2013 NativeLove Campaign
- 2015 NativeLove Project
- 2015 NativeLove Challenge

IN 2013 WE COLLABORATED TO DISCOVER NATIVELOVE



National Indigenous Women's Resource Center



INDIAN LAW
RESOURCE CENTER

 **HOPELINE**
from Verizon



Our 2015 NativeLove Campaign was created and intended to raise awareness and help end violence against Native women and girls by empowering tribal youth to redefine NativeLove. We often hear people talk about “Indian loving” as a hickey and black eye. This campaign gives us the opportunity to think about what NativeLove really is, from a place of honor and respect, so we can create change in our thinking and restore safety in Native communities.


2013 LAUNCH WITH MEDIA

Campaign To Raise Awareness on Violence Against Native Women

By Toyacoyah Brown on November 4, 2013



5.9k
SHARES

 Share on Facebook

 Share on Twitter

In search of Native **Love**, we went to **Alaska**



“We have to redefine love and re-educate about love,” says Sarah. We need a return to traditional Native values of respect, caring, and sharing, adds Jessica. “Even when you disagree, always take the high road. Respect one another and talk things through, because children are watching, and your elders are watching. We want to keep the legacy of respect going forward.” Sarah James, Sam Alexander, Princess Lucaj, Allan Hayton, Jessica Black and David Farley

In search of Native **Love**, we went to **Arizona**



NATIVE *Love* IS
RESPECT

“While the traditional roles and duties of men and woman may differ from one tribe to another, Native women should be treated with utmost respect, he says, “because they are the life of your family and your people and your culture, and because they carry on the family name.” Women traditionally play a vital role in both the family and the community, he says. “They should be honored and loved for what they do and thanked on a daily basis. Without them your legacy can’t be carried on.” Justin Secakuku

In search of NativeLove, we went to Oklahoma



“It is nothing for my mom to come home from a long day at work and want to cook a meal for my dad; not because she has to, but because she wants to.” Expressions of love, like holding hands while watching television, maintained over the years of a relationship. “That’s the experience that I have with love,” says Ross, “those little acts that my mom and dad do for each other.” Jalisa Ross

In search of Native Love, we went to California

NATIVE *Love* IS
COMPASSION

“Native women have a right to be protected against violence and to be treated with respect.” -Raelyn Rodriguez, Rincon Band of Luiseño Indians



Her hope for young people in her community is that they support each other despite individual differences. “Rather than being in competition or belittling one another or looking at different people as bad, we can help empower and encourage one another to find our self worth, our roles, our purpose in life.” Raelyn Rodriguez

WE ALSO HEARD SURVIVOR STORIES

“For me and my family, for my grandbabies, the cycle will be broken. They’ll learn to speak up – stand up for themselves and say, ‘no, you can’t treat me like that.’”

- EVALINE SMITH
LA JOLLA BAND OF LUISEÑO INDIANS



Evaline Smith

- **“No more! I don’t want to live like that anymore.” Smith vows that for her family, for her grandbabies, the cycle will be broken. “They’ll learn to stand up and speak up for themselves and say ‘no, you can’t treat me like that. It’s not okay.’ That’s what I want to teach my grandchildren and my community, that it’s not okay.”**

Feel Free To learn more about the 2013 project by visiting the NativeLove Campaign page to watch videos and read the stories

- www.nativelove.niwrc.org
- Many thanks to Sarah James, Sam Alexander, Princess Lucaj, Allan Hayton, Jessica Black and David Farley, Jalisa Ross, Justin Secakuku, Raelyn Rodriguez, Evaline Smith, Lisa Frank, and Shelia Harjo for their efforts and sharing what NativeLove means to them.
- Thanks to Buffalo Nickel Creative for their contributions.
- But in 2015 we want to hear what **NativeLove** means to youth!

FEBRUARY IS TEEN DATING VIOLENCE AWARENESS MONTH & NATIVELOVE



NATIVELOVE 2015 YOUTH CHALLENGE



NATIVE Love



NATIVE

Love

CHALLENGE

CHEMAWA INDIAN SCHOOL LAUNCH SITE

NativeLove
Launch
February 9,
2015

We heard only three students in the room felt they had someone to talk to if they experienced teen dating. Almost every hand was raised if they personally, a friend or family experienced domestic, sexual or dating violence.

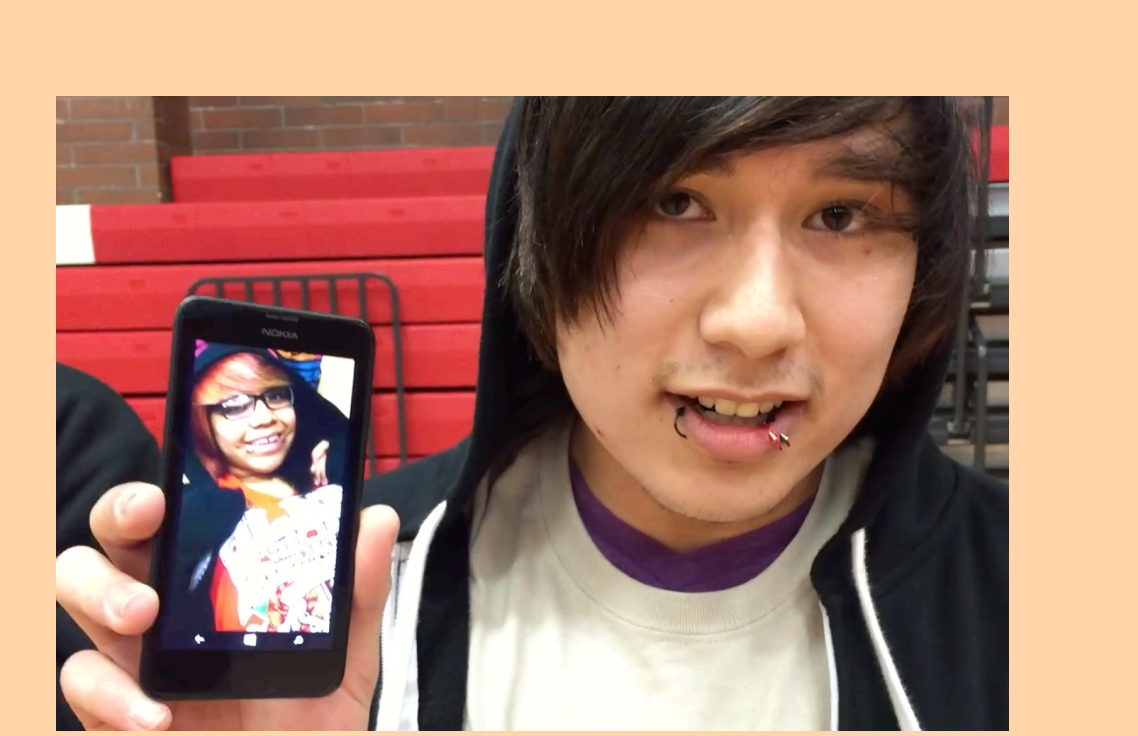
We discussed Teen Dating Violence.

We heard what is important to them.

We laughed, we gifted T-shirts and made videos. Laughter is healing. Tough discussions but healing laughter left us all, students and the NativeLove Team feeling good.









THOSE CHALLENGES!

The students of Chemawa challenged three other Indian High Schools to do the **NativeLove** challenge. NativeLove can reach far!

BUFFALO NICKEL CREATIVE'S DALLAS GOLDTOOTH NATIVELOVE CHALLENGE



SpaceBalls (the movie), burritos, powwows, his kids and sweatpants are what NativeLove it to Dallas.

Dallas Challenged Native Rappers, artist, friends and family to do the NativeLove Challenge



CHALLENGE INFORMATION

February 9, 2015
Through September 1,
2015

Native Youth Ages 8-19

“Make a video of “What
NativeLove Means To
Me...”

Include the hashtag
#NativeLoves

Native Media Awards, Washington, DC July 11,
2016
Native American Music Awards, New York/TBD
(?) 2016
All Nations Skate Jam, Albuquerque, NM April
25-26, 2016
Gathering of Nations, Albuquerque, NM April
23-25, 2016
Trip to visit a college campus anywhere within
the lower 48 continental United States
Shoni Shimmel Atlanta Dream Basketball game
in 2016
Indian National Finals Rodeo, Las Vegas
November 3-7, 2015
World Champion Hoop Dance Competition,
Phoenix, AZ February 8-9, 2016
Denver March, Denver, CO March 20-22, 2015
United Nations Indigenous Permanent Forum
May, 2016 (potential winning video showcased
there)
DC Tour- (Smithsonian, NCAI and arranged
visits with Congressmen/women?)

Post on any social media
with the hashtag

Challenge your friends
and family

Winner announced
during Domestic
Violence Awareness
Month October 2015

Be Creative!

Please like and share the
NativeLove Facebook
page.



\$10 at
www.nativelove.niwrc.org

SMOKE SIGNALS

... The NativeLove Challenge...

Gee... I wonder if that'll post to Facebook.....

Pit



Pilamaye!

Thank you and please let us
know if you have any
questions!

Email: nativelove@niwrc.org

This project was supported by Verizon HopeLine. With many thanks for their support in ending violence against native women, children and families.

